



News Release

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masterIT Execs Named in Worldwide Ranking *Drake, Wiseman picked as two of top 250 globally*

Memphis, Tenn., Oct. 3, 2008 – J. Michael Drake and Gary Wiseman, leaders at masterIT, have been named in the MSPmentor 250, an annual listing of the top executives, entrepreneurs and experts shaping the global managed services market.

Drake and Wiseman serve as CEO and CTO, respectively, at masterIT, a Bartlett-based network solutions and managed services provider.

The MSPmentor 250 recognizes the top management, marketing and entrepreneurial leaders in the managed services industry. Through managed services, solutions providers deliver proactive, constant customer care to businesses of all sizes and from various industries and sectors. The goal is to establish a technological infrastructure that speeds the flow of business and reduces error for customers.

“We strive to be leaders in the MSP market space, both locally to our customers and nationally to other business associates and vendor companies,” Drake said. “masterIT was recognized in January as the sixth-ranked provider of its kind in the world, and as our company has committed itself to being a top producer for our clients, Gary Wiseman and I also want to be a resource to other managed service owners and industry thought leaders. It’s a tremendous honor for us, and we couldn’t be more appreciative of it.”

The MSPmentor 250 report is based on MSPmentor’s editorial coverage, as well as a global survey of MSPmentor readers. The online survey, conducted February through June 2008, received 1,036 executive nominations.

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masterIT Tapped in Global Ranking

– *add one* –

“The MSPmentor 250 is the ultimate Rolodex identifying MSP and software-as-a-service (SaaS) experts,” said Joe Panettieri, editorial director of MSPmentor, published by Nine Lives Media Inc. “Our readers nominated more than 1,000 experts from across the globe for this honor. Only the most distinguished leaders from the MSP and SaaS industries landed on this list.”

MSPmentor ranks providers by calculating an index measurement using such metrics as overall managed services revenue, overall managed services revenue growth, percentage managed services revenue growth, managed services revenue per employee, number of devices managed and other data points comparing fiscal 2007 to fiscal 2006. This index approach ensures an accurate ranking of small, midsize and large MSPs from around the world. More than 500 managed service providers took part in the initial eligibility survey in order to be considered for inclusion into the ranking.

masterIT provides wall-to-wall technology services for small to medium businesses in the Mid-South. Founded in 2005, the company services a variety of clients with a portfolio of solutions, including remote monitoring and management; remote back-up and data security; on-site engineering support; and Internet services. The network service provider also developed IT-as-a-Utility™, a revolutionary methodology in which information technology infrastructure is provided and refreshed as part of a fixed-fee service. To learn more, visit <http://www.master-it.com> or call (901) 377-7891.

MSPmentor serves as the independent voice of managed service providers. It delivers news analysis, timely insights and how-to information for managed service providers that are seeking to maximize their recurring revenue. To learn more about MSPmentor, visit <http://www.mspmentor.net>. For more information about Nine Lives Media Inc. visit <http://www.ninelivesmediainc.com>.

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