



News Release

FOR IMMEDIATE RELEASE

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masterIT Promotes Connie Foster To Chief Operating Officer

Memphis, Tenn., November 3, 2011 – masterIT CEO Michael Drake is pleased to announce the promotion of Connie Foster from Senior Vice President of Finance and Operations, to Chief Operating Officer. She oversees the functions of finance, accounting, human resources, office operations and asset management. With Connie's leadership, masterIT has grown profitably since its inception, achieved numerous industry recognitions including the first and only mid-south provider to earn the MSPAlliance Accreditation, The MSPmentor 100 – the industry's ranking of the most successful managed service providers globally three years in a row, and CRN Magazine's 40 Most Innovative MSP's in North America.

masterIT provides wall-to-wall technology services for small to medium businesses in the Mid-South. Founded in 2005, the company services a variety of clients with a portfolio of solutions, including remote monitoring and management; business continuity; 24x7 end-user help desk services; on-site engineering support; and financial and consulting services. The managed service provider also developed IT-as-a-Utility™, a revolutionary methodology in which information technology infrastructure is provided and refreshed as part of a fixed-fee service. To learn more, visit www.master-it.com.

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