



Press Release

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masterIT, Geminare Announce Strategic Partnership to Provide Hosted Business Continuity Solution to SMB market

masterIT and Geminare team up to deliver Hosted SaaS-based Business Continuity Solutions

August 15, 2008 Memphis-based solution provider masterIT LLC today announced a strategic reseller partnership with Geminare Incorporated, Toronto, Canada, that brings to the South Eastern United States SMB market, the first SaaS-based (Software-as-a-Service) Continuous Availability platform. This offering trumps current simple online backup solutions in the market with a highly advanced and effective high-availability solution, previously only available on custom built enterprise-class dedicated hardware and software systems.

As a result of the partnership, effective September 1, 2008, masterIT will provide clients with a host-based system that ensures their critical technology infrastructure, including all Windows-based file and application servers, operates uninterrupted with a high state of availability, even in the case of a critical system failure.

The offering includes:

- SaaS-based, data protection via real-time WAN replication of file servers and databases for Windows Servers, Microsoft Exchange, Microsoft SQL, Microsoft IIS and Oracle
- Continuous data protection that provides instant data recovery in the event of isolated data corruption episodes
- Application availability via fully automated failover and failback for file servers, Exchange, SQL, IIS and Oracle

- Disaster recovery site compliance through fully automated, scheduled tests of an organization's disaster recovery system without disrupting the production environment or existing data protection
- Provisioning and deployment in days from start of client management, replication and reporting

“The market demands an integrated, proactive approach to the health and uptime of systems to support business,” said masterIT chairman and CEO J. Michael Drake. “The SMB market needs to ensure the cost-effective availability and recoverability of data and applications across the storage infrastructure. We’ve collaborated with Geminare to deliver Enterprise-class Continuous Availability to small and medium businesses across the Mid-South so that they may protect, secure and quickly recover critical applications and information from any location. It’s a very cost-effective and easily deployable host-based SaaS offering that will enable businesses to continue running without interruption during any system failure, with no capital investment.”

"With Geminare's solution, masterIT clients can compete in the technology marketplace previously reserved for the elite Fortune 500 organizations," said Joshua Geist, CEO of Geminare Incorporated. "Application and data availability is no longer a 'nice to have,' it's an essential service clients assume has been taken care of. With Geminare, continuous data availability has finally become a reality with our rapidly deployed, enterprise-class solution. The Geminare platform lets masterIT deliver disaster recovery and business continuity as a service to their clients, opening up highly sophisticated and powerful technology in a simple and accessible model," Geist said.

About masterIT

masterIT provides wall-to-wall technology services for small to medium businesses in the Southeast USA. Founded in 2005, the company services a variety of clients with a portfolio of solutions, including remote monitoring and management; remote back-up and data security; on-site engineering support; and Internet services. The managed service provider also developed IT-as-a-Utility™, a revolutionary methodology in which information technology infrastructure is provided and refreshed as part of a fixed-fee service.

www.master-IT.com

About Geminare

Geminare is the leading provider of host-based continuity services that keeps your business running uninterrupted, during a system failure with no capital investment. Our patented hosted SaaS platform enables Enterprise Class Continuous Availability to be delivered to the SMB market. Geminare’s turn-key solutions facilitate real-time server replication with automatic failover, immediate remote operational capability with complete data protection. Based in Toronto Canada, Geminare services customers worldwide.

www.geminare.com