



News Release

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For more information, contact:

Chad Gilbert

Obsidian Public Relations

Phone: (901) 277-2486

E-mail: chad@obsidianpr.com

masterIT Named One of State's Top Emerging Firms *Tech outsourcing company listed in magazine's 'Hot 100'*

Memphis, Tenn., Nov. 20, 2008 – Local managed services provider masterIT was recently recognized in *BusinessTN* magazine's Hot 100 issue.

The annual issue recognizes the top emerging, growing and dynamic businesses that show signs of future promise in Tennessee. According to *BusinessTN*, the listing “spotlights companies that are enriching our local and regional economies, providing jobs and fueling the Volunteer State's entrepreneurial culture.”

J. Michael Drake, chairman and CEO of masterIT, hopes that the recognition positions his company as an innovator and leader among small-to-medium businesses in the Mid-South market.

“It's always been our goal to work ahead of the curve and use our pacesetting business model, IT-as-a-Utility™, to serve our clients quickly and effectively,” Drake said. “We want to be a thought leader in our industry and in this state, but our top priority will continue to be providing best-in-class service in Memphis and other emerging markets.”

masterIT provides wall-to-wall technology services for small to medium businesses in the Mid-South. Founded in 2005, the company services a variety of clients with a portfolio of solutions, including remote monitoring and management; remote back-up and data security; on-site engineering support; and Internet services. The network service provider also developed IT-as-a-Utility™, a revolutionary methodology in which information technology infrastructure is provided and refreshed as part of a fixed-fee service. To learn more, visit <http://www.master-it.com> or call (901) 377-7891.

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